

Message Text

UNCLASSIFIED

PAGE 01 PARIS 00953 121136Z
ACTION EUR-12

INFO OCT-01 ISO-00 AID-05 CEA-01 CIAE-00 COME-00 EB-08
EA-12 FRB-01 INR-07 IO-14 NEA-10 NSAE-00 USIA-15
OPIC-06 SP-02 TRSE-00 LAB-04 SIL-01 AGRE-00
OMB-01 SS-15 HEW-06 FTC-01 /122 W
-----127625 121213Z /13

R 121128Z JAN 78
FM AMEMBASSY PARIS
TO SECSTATE WASHDC 4142

UNCLAS PARIS 00953

USOECD

DEPT PASS HEW FOR CAVAGNARO; FTC FOR FISHBACH

E.O. 11652: N/A
TAGS: EIND, OECD
SUBJECT: MEETING OF CONSUMER POLICY COMMITTEE WORKING
PARTY 5 ON UNDESIRABLE MARKETING PRACTICES, JAN. 9-10

1. WP5 OF CONSUMER POLICY MET AT OECD JANUARY 9-10,
1978 FOR TWO FULL DAYS. BERQUIST OF SWEDEN CONTINUED
AS CHAIRMAN. FRANCE, GERMANY AND AUSTRIA FAILED TO SEND
DELEGATIONS. GREECE JOINED THE WP FOR THE FIRST TIME.
SECRETARIAT CHIEF GILMER WAS HOSPITALIZED BUT IS EX-
PECTED TO RECOVER IN A MONTH. HIS ASSISTANT (LINKE)
CARRIED ON.

2. THE DRAFT REPORT ON MAIL ORDER AND OTHER DISTANT
SELLING METHODS WAS REVISED, APPROVED AND WILL BE
DISTRIBUTED TO THE FULL COMMITTEE FOR APPROVAL AT ITS
MEETING IN THE SUMMER OF 1978.

3. THE GLOSSARY OF MARKETING PRACTICES TERMS PREPARED
BY U.S. DEL IN 1976 AND REVISED IN 1977 IN LIGHT OF
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 PARIS 00953 121136Z

COMMENTS OF OTHER COUNTRIES WAS DISCUSSED. THE WP WAS
DIVIDED AS TO WHETHER THE GLOSSARY SHOULD BE PUBLISHED.
U.S., NORWAY, JAPAN AND GREECE FAVORED PUBLICATION.
U.K., BELGIUM AND SWEDEN VOICED OPPOSITION. IN ABSENCE
OF CONSENSUS, U.S. DEL SUGGESTED THAT FURTHER REVISIONS
COULD BE MADE. U.S. DEL ADDED THAT SINCE GLOSSARY HAD
ALREADY SHOWN THE DIFFERENCES BETWEEN SOME MEMBER

COUNTRIES ON THE MEANING OF CRITICAL TERMS, AT A MINIMUM, CONTINUED WORK WILL AID IN INTERNATIONAL UNDERSTANDING IN CONSUMER PROTECTION MATTERS. WP ACCEPTED THIS SUGGESTION. A NEW REVISION OF THE GLOSSARY WILL BE PREPARED FOR DISTRIBUTION BY THE NEXT MEETING.

4. THE WP DECIDED TO STUDY BARGAIN OFFER CLAIMS AS ITS NEW TOPIC. AT SUGGESTION OF U.S. DEL, THE SCOPE OF THE TOPIC WAS KEPT RELATIVELY BROAD FOR THE TIME BEING, EXCLUDING ONLY FALSE PRICING, I.E., PRICES SET WITH NO INTENTION OF THEIR BEING HONORED. A QUESTIONNAIRE IS TO BE DRAFTED BY THE SECRETARIAT FOR CIRCULATION IN EARLY 1978.

5. THE NEXT MEETING IS TO BE HELD ON THE TWO DAYS AFTER THE NEXT PLENARY COMMITTEE MEETING, TENTATIVELY SCHEDULED FOR THE WEEK OF JULY 3, 1978. THE WP UNANIMOUSLY EXPRESSED ITS APPRECIATION FOR THE WORK OF LINKE OF THE SECRETARIAT, PARTICULARLY SINCE HE WAS FORCED TO CARRY ON WITHOUT GILMER.
SALZMAN

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: POLICIES, COMMITTEE MEETINGS, CONSUMER GROUPS
Control Number: n/a
Copy: SINGLE
Draft Date: 12 jan 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978PARIS00953
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780018-0306
Format: TEL
From: PARIS USOECD
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780169/aaaacgfy.tel
Line Count: 83
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: f537fce3-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 16 feb 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3782900
Secure: OPEN
Status: NATIVE
Subject: MEETING OF CONSUMER POLICY COMMITTEE WORKING PARTY 5 ON UNDESIRABLE MARKETING PRACTICES, JAN. 9-10
TAGS: EIND, FR, OECD
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/f537fce3-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014